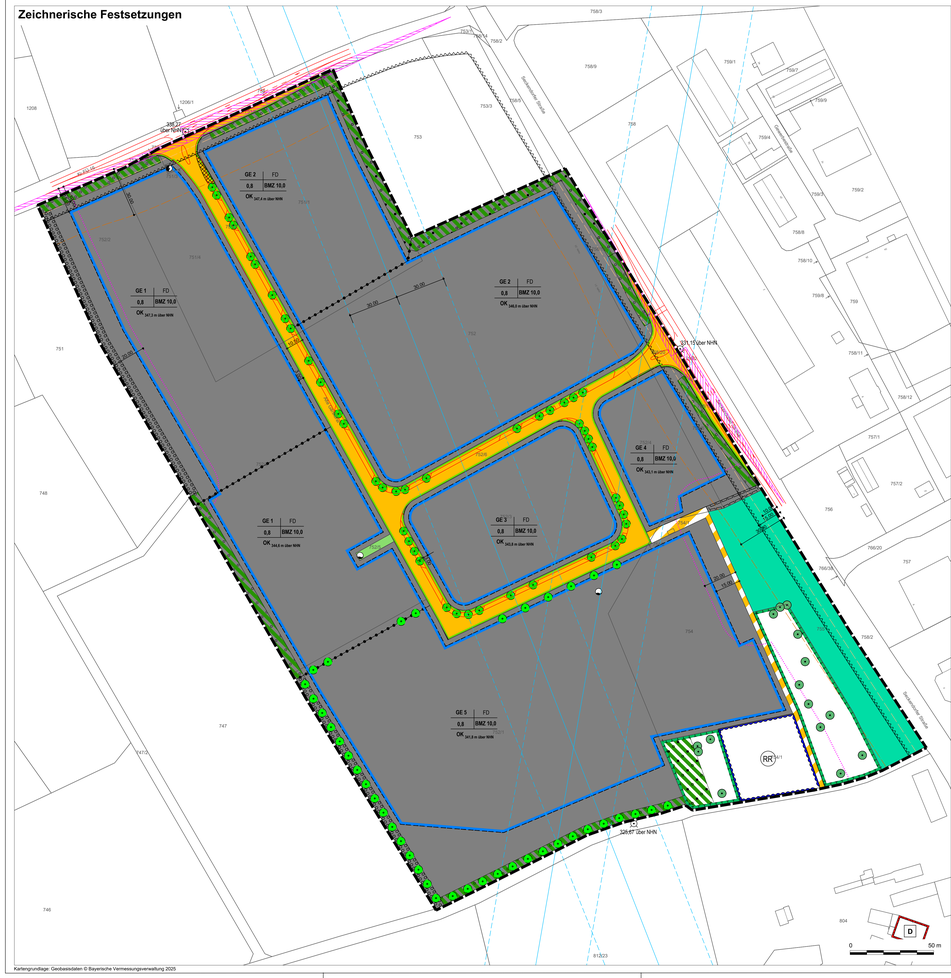Zeichnerische Festsetzungen