

Site Information System Bavaria (SISBY)

United for the Site of Bavaria



Site Factor: Infrastructure

The economic site of Bavaria belongs to one of the most important growth centers in Germany. The positive economic development is reflected in a very high demand for specialists on the labor market. Providing Bavarian businesses with qualified, skilled workers is an essential site factor and this will represent one of the greatest cross-sector challenges of the future.

The topic of a broadband infrastructure thereby concerns companies, citizens and governing authorities in equal measure. Especially investors and businesses make their decisions on site settlement not only dependent upon the presence of a classical infrastructure but ever more so upon the availability of fast In-

ternet access. In the same manner as electricity, water and traffic connections, fast and reasonably priced Internet access is a prerequisite.

Besides efficient consultation services, the Bavarian Chambers of Commerce and Industry support businesses with respect to these challenges with the analytic instruments of the „skilled employees monitor“ and of the „demographic computer“. Companies can obtain information about the subject broadband from SISBY: interested parties will find here all the relevant information about the Bavarian broadband initiative and the provision of broadband in the communities.

SISBY for entrepreneurs and investors

Site Check – „Are you on the right track?“

A site check is not only necessary when you are looking for a new site. In particular, businesses that are already established should ask themselves the question time and again: „Will my site still be secure in the future?“

You can check whether or not your existing or future company site is secure from the viewpoint of building planning legislation by means of the following standards:

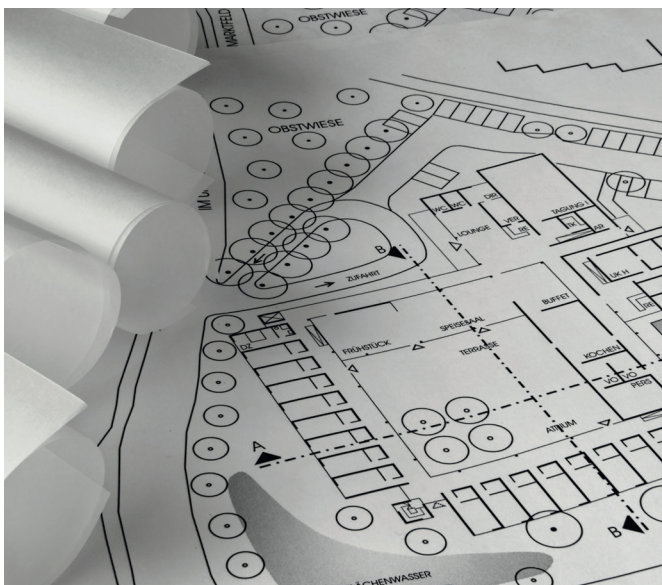
- ☑ Determine the admissibility of your planned project regarding building planning laws.
- ☑ Before purchasing new real estate for a business operation or expansion, make application for a provisional decision.
- ☑ Check your property for freedom from contamination.
- ☑ Apply at an early stage for permits for operation, expansion or alterations.
- ☑ Cultivate contacts to the community, to authorities, to neighbors and to the press.
- ☑ Follow the stipulations and changes respecting building laws for your business site and for the surrounding neighborhood.
- ☑ Pay attention to building measures in the neighborhood which could result in danger to your company's site (such as e.g. nearing housing construction).

SISBY: Source of Information for Your Site Check

The site portal SISBY assists you comprehensively and without cost by answering your questions with the following information:

- ☑ Commercial sites in Bavaria available immediately or on short notice with detailed information on
 - ➔ location and size of the property
 - ➔ building legislation provisions on site
 - ➔ traffic connections and internal development
 - ➔ technical and public infrastructure at the site
 - ➔ layout, survey map and aerial photograph
 - ➔ responsible contact person
 - ➔ printout as automated synopsis for every site
- ☑ Site portraits for all Bavarian communities and districts
- ☑ Relevant structural data, such as e.g. trade tax factors, work force or commuter figures
- ☑ Science parks and start-up centers
- ☑ Commercial real estate offers
- ☑ Land-use planning procedures currently in progress
- ☑ Detailed and interactive maps and aerial photographs
- ☑ Address search function for Bavaria, in the form of a map

Our contact persons on site will be glad to be at your disposal for a personal consulting session.



Sought and Found with SISBY

„We were looking for a new site for a company expansion since it wasn't possible to expand at our existing location. With the aid of SISBY and the targeted search of the CCI Nuremberg for Middle Franconia we were able to quickly find a suitable location in the neighboring community of Rohr so that after only a short search it was possible to move our company within the desired vicinity.“

Eduard Schweitzer, Luftkissentechnik GbR, Nuremberg

„As an industrial holding company for building materials, the optimum marketing of our real estate that is no longer operatively used is a strategic task of essential importance. Due to the competent assistance in revitalizing partial sectors of our factory in Dorfen by the CCI we immediately obtained a central marketing possibility with SISBY.“

Andreas Graef,
Real Estate Management of Etex Holding GmbH, Heidelberg

Cooperation in the Interests of the Customer

„Working alone produces an addition, working together a multiplication.“ Under this motto, communities, administrative districts, regional governments and the state government all work together with the Site Information System Bavaria (SISBY).

As a central platform, SISBY provides site data for a comprehensive site marketing of all the communities in Bavaria; this data is used both by businesses on site as well as for projects of international investors. This concept of cooperation pays off in practice: SISBY is an example par excellence for modern and efficient services for the benefit of the economy made available by administrative bodies.

In the interests of the businesses and investors it is elementary for the promotion of the communal economy that the services provided are structured in coordination with one another. With its various modules, SISBY meets these requirements.

All site information and inquiries are pooled and collected centrally by SISBY. Thus the effort involved in procuring and recording data is minimized and this results in transparency and multiple benefits for SISBY users.

SISBY for communities

SISBYregional – the Individual Solution for Municipal Real Estate Marketing

The integration service SISBYregional offers communities and districts extensive individual solutions that can nevertheless be easily integrated. The service is based on the familiar SISBY structures so that the integration of SISBY contents in communal or regional websites takes place without double data maintenance.

SISBYregional makes it possible to incorporate the commercial sites and real estate from SISBY into the Internet presence of any community, administrative district or region. In this manner, communities can pursue active marketing of their properties without maintaining a commercial site/real estate database of their own. And thus the communal properties and real estate are presented individually on the communities' homepages in the interests of efficient economic promotion – adapted to their own respective corporate design.

The Advantages of SISBYregional at a Glance:

- ✓ Integration of the commercial sites and real estate entered in SISBY into the websites of the communities
- ✓ Reduction of the amount of maintenance required due to the standardized and intuitively user-friendly data maintenance module
- ✓ Active property marketing: once the entry is up-dated it is always current at www.sisby.de and on the regional websites
- ✓ Individual adaptation of the community's corporate design and the layout of the website
- ✓ Automated generation of a synopsis for the communal commercial sites and real estate in individual design
- ✓ Fast overview for parties interested in a particular region
- ✓ Simple technical implementation

Successful Company Settlements with SISBY

„SISBY is an excellent tool for marketing commercial sites and real estate. Its continuing further development – and in association therewith the possibility of making data available worldwide yet simultaneously individualized – has led to its broad acceptance among communities and businesses alike. By linking digital development plans with the properties available, the informational contents and the practical utilization have been significantly increased.“

Michael Brehm, Trade Promoter, District of Haßberge

„Since June 2012 the Trade Promotion Agency of the city of Aschaffenburg has been cooperating with the Site Information System Bavaria (SISBY). Our trade promotion office utilizes the clearly arranged and informative presentation of the offers for the better marketing of commercial real estate in Aschaffenburg and with the aid of SISBYregional can thus offer interested parties an enhanced information tool.“

Marsha Hoelzl, Trade Promoter, City of Aschaffenburg

Commercial Site Balance

Commercial Site and Settlement Potential in the Governmental Districts of Bavaria in 2012 in Acres

	Commercial site potential ¹⁾	Immediate settlement potential ²⁾
Upper Bavaria	4,112.6	2,224.9
Lower Bavaria ³⁾	3,657.2	2,559.0
Upper Palatinate ⁴⁾	4,371.0	2,216.5
Upper Franconia ⁵⁾	4,410.8	2,889.7
Middle Franconia	3,670.5	2,389.5
Lower Franconia ⁶⁾	4,089.1	2,497.2
Swabia	5,202.8	2,324.0
Bavaria	29,513.8	17,100.9

- 1) Acquisition and availability according to building legislation: guaranteed at least long-term.
- 2) Acquisition: possible immediately or on short-term; availability according to building legislation: guaranteed immediately.
- 3) CCI Passau: 3,158.5 and 2,298.6 acres
- 4) CCI Regensburg: 4,869.7 and 2,476.7 acres
- 5) CCI Bayreuth: 3,969.3 and 2,554.1 acres / CCI Coburg: 441.6 and 335.6 acres
- 6) CCI Wuerzburg-Schweinfurt: 3,567.2 and 2,0156.0 acres / CCI Aschaffenburg: 521.9 and 341.0 acres

Contact us – we are here to serve you!

www.sisby.de

Contact Persons of the CCI



CCI for Munich and Upper Bavaria >> Rebecca Wippersteg

Balanstraße 55 - 59, 81541 München
Tel. 089 5116-1117, Fax 089 5116-81117
rebecca.wippersteg@muenchen.ihk.de
www.muenchen.ihk.de



CCI for Lower Bavaria in Passau >> Claudia Schreiner

Nibelungenstraße 15, 94032 Passau
Tel. 0851 507-204, Fax 0851 507-280
schreiner.claudia@passau.ihk.de
www.ihk-niederbayern.de



CCI Regensburg for Upper Palatinate/Kelheim >> Christa Fischer

D.-Martin-Luther-Straße 12, 93047 Regensburg
Tel. 0941 5694-242, Fax 0941 5694-5242
fischer@regensburg.ihk.de
www.ihk-regensburg.de



CCI for Upper Franconia Bayreuth >> Peter Belina

Bahnhofstraße 25, 95444 Bayreuth
Tel. 0921 886-115, Fax 0921 886-9115
kagerbauer@wuerzburg.ihk.de
www.bayreuth.ihk.de



CCI Coburg >> Kerstin Föbel

Schloßplatz 5, Palais Edinburg
96450 Coburg
Tel. 09561 7426-54, Fax 09561 7426-50
kerstin.foessel@coburg.ihk.de
www.coburg.ihk.de



CCI Nuremberg for Middle Franconia >> Martina Stengel

Hauptmarkt 25/27, 90403 Nürnberg
Martina Stengel
Tel. 0911 1335-452, Fax 0911 1335-333
martina.stengel@nuernberg.ihk.de
www.ihk-nuernberg.de



ICCI Wuerzburg-Schweinfurt >> Lukas Kagerbauer

Mainastraße 33 - 35, 97082 Würzburg
Tel. 0931 4194-361, Fax 0931 4194-111
kagerbauer@wuerzburg.ihk.de
www.wuerzburg.ihk.de



CCI Swabia >> André Köhn

Stettenstraße 1+3, 86150 Augsburg
Tel. 0821 3162-158, Fax 0821 3162-172
andre.koehn@schwaben.ihk.de
www.schwaben.ihk.de



CCI Aschaffenburg >> Markus Greber

Kerschensteinerstraße 9,
63741 Aschaffenburg
Tel. 06021 880-161,
Fax 06021 880-22161
greber@aschaffenburg.ihk.de
www.aschaffenburg.ihk.de

Contact Persons in the Ministry of Economic Affairs

Bavarian State Ministry for Economic Affairs, Infrastructure, Transportation and Technology

>> Dr. Johann Niggli, Manager Invest in Bavaria
Prinzregentenstraße 28, 80538 München
Tel. 089 2162-2642, Fax 089 2162-2803
info@invest-in-bavaria.de
www.invest-in-bavaria.de

Responsible:

Association of Bavarian Chambers of Commerce and Industry e.V. (BIHK)
Responsible for the contents:
Andreas Fritzsche
Editorial staff: Andreas Fritzsche, Tatjana Hübner, Lukas Kagerbauer, André Köhn, Martina Stengel, Rebecca Wippersteg

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You can find all the SISBY Milestones as downloads at www.sisby.de under the heading "About Us".